



## ARC Provides Briefing On Nexus Engineering

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ARC Briefing: Nexus Engineering

Nexus Engineering, headquartered in Texas, recently briefed ARC on their vision and plans for growth. Since 1996, they have been focused on improving reliability and operations management for process industries. Nexus realized early on that they needed a framework that would allow them to have repeatable solutions that can be quickly deployed. Nexus Oz is an expert system-based framework, with key functions, such as -- Sensor Validation, Operations Management, Reliability Management, and improved Operator Interface.

Nexus is introducing their strategy called rOpX (Real time Operations Excellence) to provide a solution suite that includes Nexus Oz, and provides a consistent way to bridge the gap between equipment, systems, people, and process. They already have considerable domain expertise in the process industries they serve. The rOpX strategy is designed to help them expand their expertise as well as help their clients continuously improve.

This is also a strategy to deliver solutions to not only North American process industries, but to manufacturers globally. To do this, they recognize that they need to bring on board partners that have the capability of implementing the same type of knowledge-based solutions, as their direct employees have been able to do.

The rOpX strategy correlates well with ARC's business model, which is based on the holistic view that includes improved products, and the ability to handle life-cycle issues such as application consulting, implementation, project management, and the maintenance of software and applications. In ARC's opinion, there is a strong need around the world for knowledge-based solutions. Nexus' challenge is to manage their global expansion by careful selection and training of capable partners. If Nexus can execute this strategy well, then this will benefit their customers all over the globe.

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