



ARC To Host CCM Panel at 2004 Forum

December 2003

Conference for Industry Leaders on Performance Driven Manufacturing

Dedham, Massachusetts; December 8, 2003: Top industry leaders will share their experiences and recommendations for improved operational excellence at ARC's Eighth Annual Forum titled, "Performance Driven Manufacturing: Best Practices for Driving Operational Excellence in Manufacturing" on January 26-29, 2004 in Orlando, Florida. Manufacturers today face a daunting world of unpredictable market conditions and ruthless competition. "Evaluating best practices from a variety of industries and adapting the very best drives sustainable competitive advantage," said Andy Chatha, ARC Advisory Group's President.

Industry Leaders Will Share Their Insights

The agenda will cover a broad range of topics critical to manufacturing executives. Included are Driving Performance, Achieving Interoperability, Emerging Technologies, Best Practices for Plant and Cyber Security, Safety Shutdown Systems, Critical Condition Management, OMAC Initiatives to Enhance Interoperability, Overall Equipment Effectiveness (OEE), and Lean Manufacturing. The following executives are among those presenting at the Forum:

Brian Ahern, President & CEO, Verano

David Atherton, Dir. of Engineering, Personal Care Supply Chain, Unilever

Dave Bauman, Tech. Section Head, Corp. Engineering, Procter & Gamble

John Berra, President, Emerson Process Management

Sudipta Bhattacharya, VP Business Solutions for Manufacturing, SAP

Jack Bolick, President, Process Solutions, Honeywell Automation & Control

Larry Brock, Chief Information Security Officer, DuPont

Virginia Burnell, Vice President & COO, PAS

Eric Cosman, Process Automation Architect, Dow Chemical

Thomas Egan, Dir. of Marketing, Packaging Machinery Manufacturers Institute

Hasso Drathen, General Manager, NAMUR

Ben Drone, Engineering-Technology Mgr., Georgia Gulf Chemicals & Vinyls

Charles Johnson, Managing Director, Mfg. Industry Solutions, Microsoft

Norbert Kuschnerus, Head of Process Mgt. Tech., Bayer Tech. Services

Barry MacGregor, Global Business Process Manager, Dow Corning

Andrew McDonald, Global Automation & Control Tech. Manager, Unilever

Bert Natalicchio, Business Group Manager, Shell Global Solutions

Keith Nosbusch, President, Rockwell Automation Control Systems

Dinesh Paliwal, Group Executive Vice President, ABB Ltd.

Frederick Proctor, Control Sys. Group Leader, National Inst. of Standards & Technology (NIST)

Dave Pung, Director Information Systems, Corrugated Supplies

Leo Quinn, COO, Invensys Production Management Division

Don Richardson, Dir. Manufacturing Industry Solutions Group, Microsoft
Dave Shook, Senior Technical Officer, Matrikon
Dietmar Siersdorfer, Senior VP, Mfg. Execution Solutions, Siemens I&S
Jack Stout, President and Founder, Nexus Engineering
Teemu Mauno Tunkelo, Group Senior Vice President, ABB Group Holding
Scott Westlake, Director Manufacturing Vertical Solutions, Cisco Systems
Maurice Wilkins, Vice Chairman, World Batch Forum
And, many more ...

Manufacturers' Leading Executive Event

Over 50% of the attendees at previous Forums have senior executive titles such as Chairman, President, CXO, Vice President, Director, Publisher, or Partner. "Executives who want to move their organization to the next level of performance will be attending this event," said Ralph Rio, Director of Marketing at ARC. "This ARC Forum has become the leading event for manufacturing executives in the US."

Emerging Technologies and Solutions Showcase

New manufacturing and supply chain technologies will be showcased in a room adjacent to the Forum. This is an excellent opportunity for executives to assess the potential for application of emerging technologies such as Real-time Performance Management (RPM), Interoperability, Web Services, Industrial Ethernet, Wireless, and Cyber Security.

For more information, visit our [Forum Section](#).

Founded in 1986, ARC Advisory Group has grown to become the Thought Leader in Manufacturing and Supply Chain solutions. No matter how complex your business issues, our analysts have the expert industry knowledge and first-hand experience to help you find the best answer. We focus on simple yet critical goals: improving your return on assets, operational performance, total cost of ownership, project time-to-benefit, and share holder value. Further information can be obtained from ARC, Three Allied Drive, Dedham, MA 02026, 781-471-1000, Fax 781-471-1100, E-mail info@arcweb.com, Web ARCweb.com.